

ORDER



Orders	Order / Rev:	56837
	Alt Order #:	08865844
	Product Desc:	CFIF
	Estimate:	1011
	Flight Dates:	09/19/12 - 09/28/12
	Original Date / Rev:	09/17/12 / 09/17/12
	Order Type:	CIA - O

KUCW-TV

Primary AE:	Continental Washington DC
Sales Office:	CNAT
Sales Region:	National

Agency	Name:	Main Street Media Group
	Buying Contact:	
	Billing Contact:	
		P O Box 25093
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Ctr for Indv Freedom
	Demographic:	A35+
	Product Codes:	Issues/Propositions
	Priority:	P-1
	Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/28/12	16	\$3,640.00	\$3,094.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	16	\$3,640.00	\$3,094.00	0.00
Totals	16	\$3,640.00	\$3,094.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KUCW-TV	1%	\$3,640.00
Market	100%	\$364,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	28%	\$101,920.00
KSTU	24%	\$87,360.00
KTVX	22%	\$80,080.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	22%	\$80,080.00
UNKWN	3%	\$10,920.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KUCW	09/19/12	09/19/12	M-F 8a-9a CW-GMU M-F 8-9a GMU	CM	8a-9a	--W----	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
ABC4 NEWS @ 8AM ON CW30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$30.00		0.00			
E 2	KUCW	09/20/12	09/20/12	M-F 8a-9a CW-GMU M-F 8-9a GMU	CM	8a-9a	---T---	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00

Advertiser:	Ctr for Indv Freedom
Product Desc:	CFIF
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KUCW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC4 NEWS @ 8AM ON CW30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	---T---			1			\$30.00			0.00		
E 3	KUCW	09/21/12	09/21/12	M-F 8a-9a CW-GMU M-F 8-9a GMU	CM	8a-9a	----F--	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
ABC4 NEWS @ 8AM ON CW30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	----F--			1			\$30.00			0.00		
E 4	KUCW	09/24/12	09/24/12	M-F 8a-9a CW-GMU M-F 8-9a GMU	CM	8a-9a	M-----	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
ABC4 NEWS @ 8AM ON CW30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$30.00			0.00		
E 5	KUCW	09/25/12	09/25/12	M-F 8a-9a CW-GMU M-F 8-9a GMU	CM	8a-9a	-T-----	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
ABC4 NEWS @ 8AM ON CW30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	-T-----			1			\$30.00			0.00		
E 6	KUCW	09/26/12	09/26/12	M-F 8a-9a CW-GMU M-F 8-9a GMU	CM	8a-9a	--W----	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
ABC4 NEWS @ 8AM ON CW30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--W----			1			\$30.00			0.00		
E 7	KUCW	09/27/12	09/27/12	M-F 8a-9a CW-GMU M-F 8-9a GMU	CM	8a-9a	---T---	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
ABC4 NEWS @ 8AM ON CW30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	---T---			1			\$30.00			0.00		
E 8	KUCW	09/28/12	09/28/12	M-F 8a-9a CW-GMU M-F 8-9a GMU	CM	8a-9a	----F--	:30	1	\$30.00	P-1	0.00	NM	1	\$30.00
ABC4 NEWS @ 8AM ON CW30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	----F--			1			\$30.00			0.00		
E 9	KUCW	09/19/12	09/19/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	--W----	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
TWO AND HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	--W----			1			\$425.00			0.00		
E 10	KUCW	09/20/12	09/20/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	---T---	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
TWO AND HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	---T---			1			\$425.00			0.00		
E 11	KUCW	09/21/12	09/21/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
TWO AND HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	----F--			1			\$425.00			0.00		
E 12	KUCW	09/24/12	09/24/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	M-----	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
TWO AND HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$425.00			0.00		
E 13	KUCW	09/25/12	09/25/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	-T-----	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
TWO AND HALF MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	-T-----			1			\$425.00			0.00		
E 14	KUCW	09/26/12	09/26/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	--W----	:30	1	\$425.00	P-1	0.00	NM	1	\$425.00
TWO AND HALF MEN															

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E 14	KUCW	09/26/12	09/26/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	--W----	:30	1	\$425.00	P-1	0.00 NM	1	\$425.00
TWO AND HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--W----	1		\$425.00		0.00					
E 15	KUCW	09/27/12	09/27/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	---T---	:30	1	\$425.00	P-1	0.00 NM	1	\$425.00
TWO AND HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---	1		\$425.00		0.00					
E 16	KUCW	09/28/12	09/28/12	M-F 6p-630p M-F 6p-630p	CM	6p-630p	----F--	:30	1	\$425.00	P-1	0.00 NM	1	\$425.00
TWO AND HALF MEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$425.00		0.00					
												Totals	16	\$3,640.00